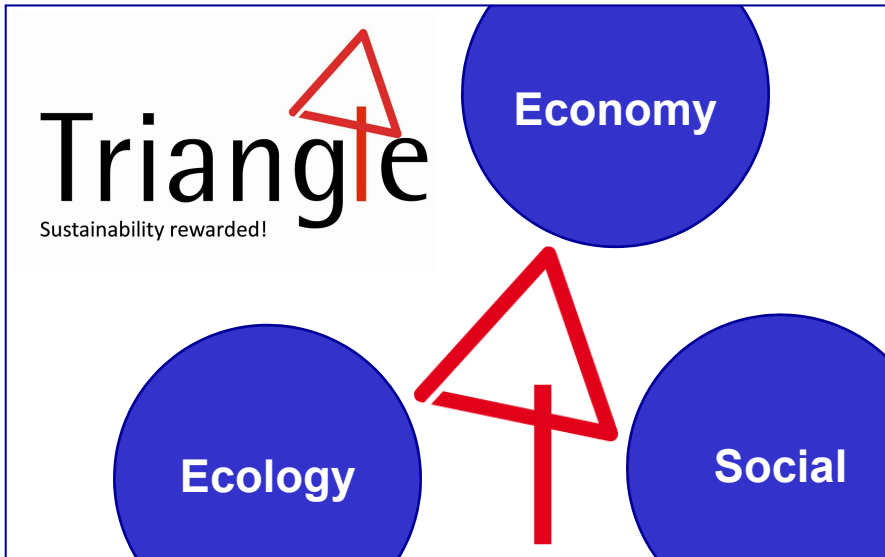


Award for Sustainability presented to mageba



The three aspects of the *Bulach Triangle* – Economy, Ecology and Social



Thomas Spuler playing the Triangle



Presentation of the *Bulach Triangle* by the Mayor of Bulach to mageba's Markus Staub, CFO and Thomas Spuler, CEO

A new initiative by the town of Bulach

mageba's home town of Bulach (Switzerland) has this year embarked on a new initiative to promote **Sustainability** among the approximately 700 businesses located in the town, by presenting an annual award. By choosing a musical triangle for the form of the award, the town shines a spotlight on the winning company for its exemplary practices, in the way a triangle marks a special highlight in an orchestral work. The competing companies were assessed by a nine-member jury of experts under the categories **Economy, Ecology and Social**. mageba is proud to receive this inaugural award in recognition of its efforts over many years to contribute to the economy and community in a sustainable way.



Reducing ecological impact by continually striving to deliver long-life quality products

mageba rewarded for its core values

The issues for which mageba has been rewarded are core principles of the company. As a socially conscious employer, mageba recognises that the most significant impact it can have on its community, be it in Bulach or at any of its subsidiary locations, is to provide meaningful employment and thus support the economy. mageba further recognises that a contented employee, given the opportunity to make an important contribution, will be motivated to strive for the success of the venture, thereby contributing to its economical and social sustainability. Of course, the third side of the triangle, ecology, is never far from the minds of the mageba team, with widespread activities in recycling, energy saving and pollution reduction, and perhaps most significantly, in the primary goal of the company, to always deliver long-life high quality products requiring minimal maintenance. mageba intends to invest the CHF 5,000 prize money in a sustainable project by purchasing an eco-friendly automobile, which will further help to protect the environment. The vehicle will be available to all employees and the rental income is designated for social purposes.



Part of the social contribution of mageba – meaningful employment for many people